



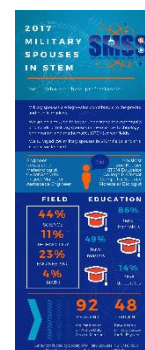
WHO IS SMSS?

The **Society of Military Spouses in STEM (SMSS)** was formed in 2016 by two military spouse engineers determined to overcome the challenges of maintaining a career with the military lifestyle. SMSS is a member-run organization focused on helping military spouses in science, technology, engineering and mathematics (STEM) fields reach their full potential. SMSS is an officially registered 501(c)(3) non-profit and your sponsorship is tax deductible.

Our mission is to support active and retired military spouses in science, technology, engineering and mathematics (STEM) fields reach their full potential to create a positive impact by advocating for military spouses with technical interests; creating a network to connect military spouses in STEM with each other and with mentors and advocates to guide them through their academic and professional career; raising awareness of the challenges encountered by career-oriented military spouses and families; and increasing job, internship, education, and scholarship opportunities for military spouses in STEM fields.

WHY SPONSOR SMSS?

- + Gain direct access to military spouses in STEM professions
- + Cultivate a network and directly recruit STEM professionals
- + Increase the visibility of military spouses in STEM
- + Make SMSS membership more accessible to military spouses
- + Increase your corporate visibility
- + Provide access to scholarship and professional development opportunities
- + Drive improved data collection to support the business case in hiring and retaining this high-value talent pool



2019 Sponsorship Packages

Sponsor Level Amount	PLATINUM \$10,000	TITANIUM \$5,000	ZINC \$2,500	NICKEL \$1,000	ALUMINUM \$250
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Number Available	Three	Three	One	Three	Unlimited
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SMSS Corporate Partner Council

Member of the SMSS Corporate Partner Council	X	X	X	X	X
Invitation to SMSS Corporate Partner Roundtable (Annual)	X	X	X	X	X

Employing Military Spouses in STEM

Access to Post Featured Job Opportunities to Members	X	X	X	X	X
Access to Membership Demographics Summary	X	X			

Memberships for Renewing Members

SMSS Professional Memberships Paid	10	5	2	1	
SMSS Student Memberships Paid	10	5	2	1	

“Military Spouses in STEM” Spotlight Booklet

Exclusive sponsors	X				
Ad space	(1) full-page ad	(1) 1/3-page ad			
Logo included	X	X	X	X	X

“Military Spouses in STEM” Survey (Biennial)

Exclusive sponsors	X	X			
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Scholarships Awarded

\$1,000 Professional Development Conference Scholarship to SMSS Professional Member	X				
\$1,000 Continuing Education Scholarship to SMSS Professional Member	X				
\$1,000 Student Scholarship to SMSS Student Member for Pursuit of Post-Secondary STEM Education	X				

Working Together

Sponsored editorial content blog post	4x/yr	2x/yr	2x/yr	1x/yr	
Invitation to private discussion with SMSS Directors (Annual)	X				
Invitation to Co-Develop a Special Event, Program, or Special Webinar for SMSS Members	X				

Recognition

Corporate Spotlight Interview posted through Member Communications	X				
Recognition on SMSS Website and Sponsored Media	Large Logo	Logo	Logo	Logo	Small Logo
Corporate Recognition on Social Media Platforms	4x/yr	2x/yr	1x/yr	1x/yr	1x/yr